



# MEMORANDUM OF UNDERSTANDING BETWEEN THE AMERICAN PUBLIC TRANSPORTATION ASSOCIATION AND THE COUNCIL OF UNIVERSITY TRANSPORTATION CENTERS

The American Public Transportation Association (APTA) is an association representing public transportation providers, industry suppliers, governmental transportation organizations, universities and other transit related interests in the United States, Canada and abroad. APTA's mission is to serve and lead its diverse membership through advocacy, innovation and information sharing to strengthen and expand public transportation.

The Council of University Transportation Centers (CUTC) was established in 1979 by the major transportation research centers and institutes in the United States. CUTC provides a forum for the Universities and Centers to interact collectively with government and industry. CUTC's mission is to provide university research, education, workforce development, and technology transfer as essential to the nation's transportation system. CUTC's vision is to raise the profile of university research and education, so that university transportation centers are recognized and called upon for the knowledge creation, innovative research, and education necessary to have the best transportation system in the world.

#### Purpose of Partnership

APTA and CUTC desire to enter into an on-going partnership that is formalized by means of a cooperative agreement signed by both organizations. This agreement recognizes the long-standing partnership and complementary visions in support of the public transportation industry. The partnership activities will be subject to on-going review to ensure that the needs of APTA and CUTC and the public transportation industry are met.

#### Common Goals of Partners

- 1. To increase the supply of well-trained professionals in the public transportation industry.
- To enhance the quality of public transportation education for students attending CUTC institutions.
- To promote the knowledge and networking opportunities for students with young transportation professionals and industry leaders.
- 4. To share information and technical assistance.
- 5. To promote and enhance public transportation research at CUTC institutions.

## Specific Objectives and Activities of the Partnership

 Provide effective communication between APTA and CUTC. The partners will share insights of CUTC and APTA members' needs and work closely to ensure that APTA informs CUTC members about research and workforce development needs. Under this partnership, CUTC members will inform APTA members of the availability of CUTC students and faculty resources.

The following activities will be undertaken to achieve the desired communication objective:

- a) Conduct CUTC research session during APTA's Annual Meeting and/or other APTA conference and meeting as appropriate.
- b) Invite APTA staff or members to attend and present during CUTC's winter or summer meetings'
- c) Provide stronger linkages between APTA and CUTC's websites.
- d) Continue to provide complementary registration to CUTC students at APTA conferences and meetings (presenting a valid student I.D.). CUTC students are permitted to attend all educational sessions, but are unable to participate in conference/meeting food and beverage events.
- e) Continue to provide discounted registration rate (federal government rate) to the faculty and staff of CUTC members at APTA conferences and meetings.
- 2. Provide a forum for discussion of CUTC's research and workforce development initiatives. The partnership will undertake the following activities to support this objective:
  - a) APTA will encourage CUTC participation in APTA activities, programs, committees, including, but not limited to:
    - APTA Workforce Development Committee
    - APTA Research and Technology Committee
    - American Public Transportation Foundation
    - Technical and Planning Committees (addressing issues across all modes of public transportation).
- Explore and identify opportunities for developing a joint transit-related educational offering for CUTC students and APTA members:
  - a) APTA will provide a forum (on-line via webinars) for members and CUTC to engage in information sharing on the possible gaps in transit research and workforce development and training.

## Summary of Partnership Elements

In summary, the objectives and strategies translate into the following discrete activities of the partnership:

#### 1. Oversight Committee

The two organizations will each select members to serve on an oversight committee. The committee will meet at least twice per year at the Annual Meeting and at CUTC's summer or winter meetings. It will monitor all elements of the partnership and will play an active role in implementing these activities.

# 2. CUTC Attendance/Participation at APTA Conferences and Meetings

In support of the above objective, APTA will provide complementary registration to CUTC students at APTA conferences and meetings (presenting a valid student I.D.). CUTC students will be permitted to attend educational sessions; however, they will be unable to participate in conference/meeting food and beverage events. APTA will provide a discounted rate for faculty and staff (federal government rate). CUTC will provide an opportunity for APTA staff and members to attend and present during its winter or summer meetings.

# 3. CUTC Session at APTA Annual Meeting or Technical Conference

There may be one session at APTA's Annual Meeting or technical conferences devoted to presentation of results of transit research conducted by CUTC students and faculty.

### 4. Enhance APTA-CUTC Internet Linkage

The homes pages of the two organizations will be linked so that information can be accessible to APTA and CUTC members and students.

## 5. Collaboration on developing a transit-related educational offering

In support of the above objective, APTA and CUTC staff and members will engage in an ongoing information-sharing process to determine gaps in transit research and workforce development and training.

APTA and CUTC agree to maintain this agreement for a period of three years and to review its effectiveness on an annual basis.

Any extension or modification of this agreement can only be made with the explicit written approval of both APTA and CUTC. Either party may terminate this Agreement after 30 days written notice to the other party.

The performance by each party of its commitments under this Cooperative Agreement shall be limited to the terms of the Cooperative Agreement. Nothing contained herein shall create or imply an agency relationship between the parties, nor shall this Agreement be deemed to constitute a joint venture or partnership between the parties.

This agreement enters into force upon approval by the respective governing boards as evidenced by the signature of the Chief Executive Officer and Leadership of the organizations.

Signed this 8 day of October 2017

Richard A. White

Acting President & CEO

American Public Transportation Association

Jill Hough, Ph.D.

2016 - 2017 President

Council of University Transportation Centers